

PRESS RELEASE

FOR IMMEDIATE RELEASE

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NUDURA HAS EXPANDED IN THE WORLD OF SOCIAL MEDIA. NUDURA is now on Facebook and Instagram.

Barrie, ON., February 5th, 2018 - NUDURA is excited to announce along with its already existing social platforms (Twitter, YouTube, LinkedIn) it has extended its presence on social media and is now on Facebook and Instagram.

Today, Social Media platforms such as Facebook, Twitter, Instagram, YouTube and LinkedIn play a huge role in making product information more accessible to a wider target audience, enabling the direct interaction with potential and current consumers alike.

“By entering the world of Facebook and Instagram in addition to our already existing accounts we will be able to successfully share the most recent news, projects and product updates to inform NUDURA’s existing customers and hopefully attract new customers” states Natalie Rodgers, Director of Marketing. By integrating two additional social media platforms into the current marketing plan NUDURA will be able to build a stronger digital media presence.

“The team at NUDURA is excited to be getting with the times in the world of social media” states Rodgers. Help NUDURA be social, check out our Facebook and Instagram pages today to like and follow.

Facebook: www.facebook.com/NUDURAICFS

Instagram: www.instagram.com/nudura.icfs

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About NUDURA Inc.: Introduced to the market in 2001, NUDURA has become the world’s leading Insulated Concrete Forming (ICF) system. Committed to providing innovative products and unprecedented service NUDURA has become the preferred building method of ICF installers and designers. NUDURA ICFs are a proven method of providing you a better alternative to traditional building methods.



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