

## **PRESS RELEASE**

Green Builder® Media Releases Its Annual Hot 50 List of Green Home Products

### **Wall Systems - NUDURA Insulated Concrete Forms**

Eastsound, WA, March 16th, 2015—Green Builder Media has released its annual list of the hottest products available for today's green homes. Picked by the editors of *Green Builder* magazine, this year's selections cross new thresholds of intelligence, efficiency, and materials innovation.

"Fifteen years into it, we can say with confidence that the 21st Century is a century of thresholds. Climate change is not just a distant threat; it's happening now. The digital age is not just upon us, it's actively transforming our lives," says Green Builder Editor-in-Chief Matt Power. "The products and systems we've selected for our annual Hot 50 reflect this convergence, and show how new technologies are helping us respond to unprecedented challenges."

Some interesting picks this year include NUDURA Insulated Concrete Forms, decking made from rice husks, a heated wall panel, a bluetooth-enabled lock, plus a variety of super high-efficient building products—from structural to windows.

"Some of our picks are more than examples of efficiency and durability; they are imbued with the intelligence to adapt and respond to changing circumstances," says Power. "We've included these 'connected' products and systems in a special section devoted to the internet of things."

Find the Hot 50 here in *Green Builder's* February issue, which you can download here: <http://bit.ly/192q2LR>

### **About Green Builder Media**

Green Builder® Media, LLC is the leading media company in North America focused on green building and sustainable living. With a comprehensive suite of print and digital media solutions, demonstration projects, case studies, online training and live events, Green Builder Media assists building professionals in preparing themselves for the new green economy and helps homeowners understand how to live more sustainably. For more information, visit [www.greenbuildermedia.com](http://www.greenbuildermedia.com)

## **About NUDURA Corporation**

Introduced to the market in 2001, NUDURA has become the world's leading Insulated Concrete Forming system. Committed to providing innovative products and unprecedented service NUDURA has become the preferred building method of Insulated Concrete Form installers and designers. Together, with our distributors, NUDURA has been identified as the ultimate building envelope in those markets we have embraced.

NUDURA Insulated Concrete Forms or (ICF's) are a proven method of providing you a better alternative to traditional building methods. NUDURA Insulated Concrete Forms consist of two stay in place panels of Expanded Polystyrene (EPS) connected with our innovative hinged folding web.